

ISIRC2016

Glasgow

Conference Programme

Parallel Session 1 - Monday 5th September - 11:00-12:30

Session	ID	Oral Presentation	Presenting Author	Country	Room
Expanding the Frontiers of Social Innovation Theory Chair - Pascal Dey	120	Exploring a framework for agent-driven social innovation	Kazumi Umeda	Japan	201
	159	A responsibility to profit? Social impact bonds as a form of 'Humanitarian Finance'	Marco Andreu	UK	
	151	A novel methodology for assessing the impact of social actions under the paradigm of "Living Well"	Natalia Doukh	Ecuador	
Hybridity & Conflicting Logistics Chair- Bob Doherty	175	Incubation of socially innovative enterprises: an experimental process at the crossroads of logics	Alexandra Gaidos	France	603
	34	Where are we going? A thematic analysis about social impact finance	Veronica Chiodo	Italy	
Co-Production & Co-Creation Chair - Fiona Henderson	27	Co-creating and maintaining wellbeing through feedback seeking: the topics of feedback requests	Andrea Drencheva	UK	205
	110	Service innovation as empowerment: co-design mobility for transport services with 'hard to reach' communities	Priscilla Chueng-Nainby	UK	
	134	How social innovation "came to be": tracing the evolution of a contested concept	Simon Teasdale	UK	

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Social Innovation Education Chair - Tim Curtis	247	Imagine a Day Project: Kosovo 2016	Hayley Linthwaite	UK	305
	73	Herding cats and wrestling eels: a transdisciplinary approach to researching and teaching social innovation	Maggie Buxton	New Zealand	
	226	Redefining responsible research and innovation: the role of intellectual property in obtaining optimal social and economic value from publicly funded research	Helen Yu	Denmark	

Rural Entrepreneurship & Enterprise Chair - Artur Steiner	40	Social enterprise value creation and spatial context in the rural regions in Zambia	Rosemary Chilufya, Walter Mswaka & Julia Meaton	UK	307
	66	The Ballyhoura Model of local rural development explained	Mary O'Shaughnessy	Ireland	
	227	Rural social enterprises as intermediaries	Ralph Richter	Germany	

Economic Underpinnings of Social Innovation Chair - Rafael Ziegler	154	Recent economic theorising on innovation: lessons for analysing social innovation	Attila Havas	Hungary	Glasgow Suite
	195	Can social innovation and social enterprise affect structural inequality? A response to persistent critique	James M. Mandiberg	United States	
	115	Towards a social innovation ecosystem - actors' roles in social innovation processes	Judith Terstriep	Germany	

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Session	ID	Oral Presentation	Presenting Author	Country	Room
Critical Perspectives Chair - Micaela Mazzei	230	The politics of sport and social enterprise	Gavin Reid	UK	204
	44	Dissecting the “Invisible Hand”: reconceptualising firm theory: practical innovation framework for social entrepreneurs	Toby Chambers	UK	
	80	Decent work: the employers’ perspective	Stephen Gibb	UK	
Design Thinking & Social Innovation Chair - Catherine Docherty	173	Collaborative design for the common good	Mandy Bratton	United States	308
	131	The garden factory: an urban agriculture design lab in the Shanghai city	Annalinda De Rosa	Italy	

Parallel Session 2 - Monday 5th September - 13:30-15:30

Session	ID	Oral Presentation	Presenting Author	Country	Room
Governance & Stakeholder Relations Chair - Roger Spear	5	The framework for social value creation: stakeholder perspectives in the UK	Payal Jain	UK	204
	21	Where the zone of indifference ends - patterns of commitment and governance in hybrid organizations	Miriam Wolf	Germany	
	88	Do football club owners create value?	Mike Bull & Geoff Whittam	UK	
	22	Institutions, resources and interactions: social enterprises in Germany	Alexandra Ioan	Germany	
CommonHealth Panel Chair - Danielle Kelly	36	CommonHealth is a pioneering research project to develop ways of measuring the impact of social enterprises on the health and wellbeing of individuals and communities	Danielle Kelly, Steve Rolfe, Clementine Hill O'Connor, Fiona Henderson & Bobby Macaulay	UK	308

Parallel Session 2 - Monday 5th September - 13:30-15:30

Session	ID	Oral Presentation	Presenting Author	Country	Room
Social Co-operatives & the Solidarity Economy Chair - Rory Ridley-Duff and Marthe Nyssens	170	Hungarian social co-operatives: a policy tool to promote social innovation	Attila Havas	Hungary	305
	167	Cooperative platforms in the European landscape: an exploratory study	Elena Como	Italy	
	79	The solidarity economy and sustainable societies	John Merritt	UK	
	61	Rendering the social solidarity economy: exploring the case for a paradigm shift in the visibility of co-operative and mutual enterprises in business education, research and policy-making	Rory Ridley-Duff	UK	

Growing & Scaling Social Impact Chair - Fergus Lyon	140	Inherent 'limits to growth' in micro-social enterprises: insights from Kudumbashree micro enterprises, India	Priya Nair Rajeev	India	307
	217	Scaling the hybrid organisation	Simone Pourier	Netherlands	
	15	Social innovation and social impact bonds: the role of private capital in the delivery of welfare services	Daniel Edmiston	UK	
	116	Growth in social and commercial enterprises - a comparative mixed method study	Saila Tykkyläinen	Finland	

Parallel Session 2 - Monday 5th September - 13:30-15:30

Session	ID	Oral Presentation	Presenting Author	Country	Room
Economic Underpinnings of Social Innovation Chair - Judith Terstriep & Rafael Ziegler	121	Testing the extended social grid model with empirical data from three long-term case studies	Georg Mildenerberger	Germany	Glasgow Suite A
	168	Middle-range theorising: empirically derived dilemmas in social innovation	Dieter Rehfeld	Germany	
	174	The problems of social collateral in microlending	György Molnár.	Hungary	
	141	Increasing impact of social innovations through stronger stakeholder networks - a new approach to impact assessment	Saeed Moghadam Saman	Czech Republic	
Public Policy & Social Innovation Chair - Chris Mason	237	Attention to vulnerability of microenterprises as a way to improve social welfare: a gender perspective	José G. Aguilar	Mexico	205
	127	Beyond big society? A case analysis of the state's community action of the City of Geneva	Jérôme Grand	Switzerland	
	149	Theory is not equal reality or is it? A comparison of the common understanding of social innovation with the reality in Lithuania	Philipp Erpf	Switzerland	
	71	Points of contestation across social innovation in public and social policy: a research review	Benedetta De Pieri	UK	

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Expanding the Frontiers of Social Innovation Theory Chair - Pascal Dey	190	How personal networks matter for nascent social innovators	Jordi Comas	United States	201
	232	Organising social innovation in bureaucratic environments: an ethnographic account	Gokce Tuna	UK	
	14	Affect, assemblage and modes of Existence: towards an ethological design-driven social innovation	Jamie Brassett	UK	
	206	Geographical and regional dimensions of social innovation	Eva Fekete	Hungary	
Social Innovation & Food Insecurity Chair - Alex Murdock	84	Innovation within a food bank network	Alex Murdock	UK	603
	17	A critical perspective on organisational responses to food insecurity in the context of a shrinking state	Maddy Power	UK	
	70	Food enterprises and community involvement: strengths and weaknesses of innovative business models. Evidences and comparisons between Italy and the United Kingdom	Chiara Civera	Italy	
Co-Production & Co-Creation Chair- Tom Montgomery	187	Entrepreneurship opportunities at the base-of-the-pyramid	Regina Frank	UK	Glasgow Suite B
	95	Mechanisms and boundaries of collective action between profit and non-profit organizations	Riccardo Maiolini	Italy	
	240	The development and diffusion of the work experience grant: a Dutch youth unemployment policy	Wendy Wesseling	Netherlands	

Parallel Session 3 - Tuesday 6th September - 11:00-12:30

Session	ID	Oral Presentation	Presenting Author	Country	Room
Expanding the Frontiers of Social Innovation Theory Chair- Pascal Dey	244	Models of open social innovation to meet social challenges	Julie Thomson	UK	201
	64	Social innovation impact- unlit road	Danijel Baturina	Croatia	
Hybridity & Conflicting Logics Chair - Benedetta De Pieri	50	Strategic management tensions in hybrid organizations: the case of social enterprises	Bob Doherty	UK	Glasgow Suite A
	191	Heroic entrepreneurs versus innovation systems: how logics shape the diffusion of social entrepreneurship and innovation	Jordi Comas	United States	
	111	From schools to academies; the problems and implications of creating organic hybrids	Garry Carr	UK	
Co-Production & Co-Creation Chair - Micaela Mazzei	126	Co-design and co-creation of better services to tackle scarcity in dementia care	Mara Airoidi	UK	Glasgow Suite B
	122	Co-production of social value added within public sector prisons in the North East of England	Jane Gibbon	UK	
	20	Skills to succeed: meeting the Changemaker+ challenges	Wendy Bannerman	UK	

Parallel Session 3 - Tuesday 6th September - 11:00-12:30

Session	ID	Oral Presentation	Presenting Author	Country	Room
Governance & Stakeholder Relations Chair - Roger Spear	25	Social entrepreneurs and intellectual property management	Michelle Walker	United States	505
	119	Developing community based tourism from scratch: perceptions of organisational challenges	Jelena Djurkin	Croatia	
	251	Social innovation in Polish family enterprise	Izabella Steinerowska-Streb	Poland	

Rural Social Entrepreneurship & Enterprise Chair - Artur Steiner	92	Rural social innovation addressing challenges associated with demographic change: the Nordic and Scottish experience	Andrew Copus	UK/Sweden	307
	150	Social innovation of social enterprises were born after the Great East Japan Earthquake	Katsunori Sato	Japan	
	128	Community land-ownership: social innovation or political calculation?	Bobby Macaulay		

New Dimensions Chair - Tom Montgomery	130	Boosting inclusive societies through digital social innovation: analysis of 1,005 cases of social innovation worldwide	Jennifer Eckhardt	Germany	204
	211	The digital genius: analyzing the music industry in the age of digitization - producing, distributing and consuming music today	Ioana Mura	France	
	146	The social and organizational dynamics of an emergent organizational form of complementary health care: Tong Ren Healing	Janice Goldman	United States	

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Session	ID	Oral Presentation	Presenting Author	Country	Room
Design Thinking & Social Innovation Chair - Catherine Docherty	243	Climbing the ladder: lessons from applying design approaches in the public sector	Stephen Miller	UK	308
	158	Using personas and scenarios in co-creating stakeholder involvement in organisational governance	Justin Lerner	UK	
	194	Design meets psychiatric disability: design paradigms in meeting the needs of people with serious mental health conditions	James M. Mandiberg	United States	
Social Innovation Education Chair - Tim Curtis	218	An educational ecotone? Indigenous pedagogies and social innovation education	Katharine McGowan	Canada	305
	222	Fostering social innovators in the Irish higher education system: a review of the Enactus model	Emer Ní Bhrádaigh & Ciarán Dunne	Ireland	
	139	Creating social innovators/entrepreneurs: site ontology as the framework for conceptualising social innovation programmes and pedagogy	Simy Joy	UK	
Public Policy & Social Innovation Chair - Chris Mason	205	Self-directed support (SDS): an opportunity or a barrier?	Fiona Henderson & Geoff Whittam	UK	205
	29	An innovative tool for territorial shared diagnosis on poverty and social inclusion: a support for cooperation	Sonia Adam-Ledunois	France	
	234	Human Capital, Learning and Microenterprise Development in Mexico	Pedro Orraca	Mexico	

Parallel Session 4 - Tuesday 6th September - 13:30-15:30

Session	ID	Oral Presentation	Presenting Author	Country	Room
Governance & Stakeholder Relations Chair - Roger Spear	233	French social innovation incubators: which vision of social innovation? Which socially innovative processes of incubation?	Maud Grégoire	France	305
	99	Internal governance?	Roger Spear	UK	
	7	Solidarity and social innovation in the Netherlands: defining needs from different perspectives	Marit Hopman	Netherlands	
	46	Evolution of private philanthropy in China towards a new model of social innovation	Celia Lee	Singapore	

Design Thinking & Social Innovation Chair - Louise Valentine	162	Human-centered design in global health: a review of applications and contexts	Alessandra Bazzano	United States	308
	160	The discourse of design for social innovation	Hilal Buğalı	UK	
	235	Design-led approaches as catalyst for new paradigm: social engagement for empowering vulnerable communities and organisations	Xue Pei	Italy	
	109	Unobtrusive design activism: co-design with communities for social innovation to regenerate villages in China	Priscilla Chueng-Nainby	UK	

Parallel Session 4 - Tuesday 6th September - 13:30-15:30

Session	ID	Oral Presentation	Presenting Author	Country	Room
Latin America Social Enterprise Chair - Richard Hull	100	Organisational upgrading in the Peruvian Alpaca Fiber value chain	Miklos Lukacs de Pereny	Peru	204
	208	Towards inclusive development: the case of the Ecuadorian co-operative movement	Alexander Borda-Rodriguez & Natalia Doukh	UK	
	4	Mexican social enterprises; a mix of business-intervention models of value creation	Luis Portales	Mexico	
	178	Knowledge creation within spaces of collective action for the development of social innovation projects in Veracruz, Mexico	Guillermo Arrioja	Mexico	
Social Investment Chair - Simon Teasdale	155	Innovation by social impact bond? Reconciling theory and emerging practice	Kristen Pue	Canada	Glasgow Suite B
	125	Antecedents, drivers and outcomes of social investment: assessing and comparing financial innovation and social impact investing in France.	Sharam Alijani	France	
	199	Self-funded social impact investment: an interdisciplinary analysis of the Sardex Mutual Credit System	Wallis Motta	UK	
	33	Social impact investment: can an alternative to the Anglo-Saxon paradigm exist?	Fania Valeria Michelucci	Italy	

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Session	ID	Oral Presentation	Presenting Author	Country	Room
Hybridity & Conflicting Logistics Chair- Bob Doherty	60	Profit generation or community resource? Attitudes to the operation of a post office by a charity	Neil Bishop	UK	Glasgow Suite A
	104	Social enterprises and club theory: an institutional view	Benjamin Alexander	United States	
	39	Betwixt and between: examining liminal experiences of social enterprises	Jo Barraket	Australia	
Public Policy & Social Innovation Chair - Chris Mason	137	Talking about them a lot - the UK Government and social impact bonds	David Floyd	UK	205
	67	Social innovation, commodification and evaluation: a critical assessment of social impact bonds	Stephen Sinclair	UK	
	166	Metrics and evaluation methodologies in existing social impact bonds: a model and research agenda	Rosella Carè	Italy	
	171	The role of social impact bond in healthcare: lessons and opportunities	Alessandro Rizzello	Italy	

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Session	ID	Oral Presentation	Presenting Author	Country	Room
Expanding the Frontiers of Social Innovation Theory Chair - Pascal Dey	24	Inclusive innovation through the lens of instrumental freedoms	Jonathan Kimmitt & Pablo Munoz	UK	201
	57	Phenomenological methodology: crafting the story of Scotland's creative social enterprises	Jaleesa Wells	UK	
	35	Whose side are we on? Furthering the critical, reflexive turn in social enterprise scholarship	Michael Roy	UK	
	41	Exploring social innovation through empirical evidences of the Italian social innovation ecosystem: a taxonomy proposal	Riccardo Maiolini	Italy	
Social Innovation & Food Insecurity Chair - Alex Murdock	165	Comparative analysis in co-operation across sectors between Europe, South America and Africa	Carmen Parra	Spain	505
	91	Why do food bank clients in the United States identify as food secure?	Craig Gundersen	United States	
	42	Framing food insecurity: mass media, food insecurity and philanthropic giving	Shani Horowitz-Rozen	United States	
	52	Food redistribution as social and environmental innovation in the Nordic region	Irmelin Gram-Hanssen	Norway	

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Session	ID	Oral Presentation	Presenting Author	Country	Room
Growing & Scaling Social Impact	82	Growing and scaling the social enterprise: the conflicts, paradoxes and narratives	Oliver Herbst	Ireland	307
Chairs - Fergus Lyon & George Mildenberger	11	Expected and less expected impacts of innovative healthcare franchising in Vietnam	Hung M. Nguyen	France	
	129	How growth strategies and models support achieving social and financial goals?	Saila Tykkyläinen	Finland	
	213	An Exploratory Study on the Advancement and Sustainability of Social Enterprises through Business Incubation: A Case Study of the Shanduka Black Umbrellas (SBU) Incubation Programme in Johannesburg, South Africa	Adelaide Sheik	South Africa	

Parallel Session 5 - Wednesday 7th September - 11:00-12:30

Session	ID	Oral Presentation	Presenting Author	Country	Room
Design Thinking & Social Innovation Chair- George Cairns	189	Designing effective social innovations to end poverty: methods, mindsets & money	Sara Minard	United States	308
	176	Design thinking to re-connect social enterprises with their communities	Marta Corubolo	Italy	
	212	Design thinking for social innovation in healthcare: the city of Dundee, Scotland	Louise Valentine	UK	
Health & Wellbeing Chair- Michael Roy	180	Community-based participatory health research: an approach to bring marginalised people in	Susanne Giesecke	Austria	307
	145	Under the radar	Mona Stokke	Norway	
	231	Reflections on social enterprises role for marginalized groups' wellbeing	Malin Gawell & James Mandiberg	Sweden	
Co-Production & Co-Creation Chair - Benedetta De Pieri	58	Designing tools and spaces for urban agriculture education in nurseries, primary and middle schools	Annalinda De Rosa	Italy	Glasgow Suite B
	62	Asset-based co-operative management: OPERA as a form of critical appreciation	Rory Ridley-Duff	UK	
	186	HerStory NOLA: co-creation in digital storytelling	Jocelyn Horner & Tait Kellogg	United States	

Parallel Session 5 - Wednesday 7th September - 11:00-12:30

Session	ID	Oral Presentation	Presenting Author	Country	Room
Environment & Social Innovation Chair - Fiona Henderson	87	Social processes of innovation to facilitate micro and small Italian agri-businesses in becoming sustainable international entrepreneurs	Chiara Civera	Italy	305
	8	Opportunities and barriers leading to the implementation of social innovation; an auto ethnographic case study of Emmeline 4 Re	Emmeline Child	UK	
	193	Optimizing aquaponic systems for implementation in developing nations	Siddharth P Nigam & Paige E Balcom	United States	
New Dimensions Chair - Micaela Mazzei	98	'It is only women' to 'it is women': how poor women gained legitimacy as economic and social actors through a grass root social innovation	Simy Joy & Priya Nair Rajeev	UK	504
	172	Applying participatory design approaches in the creation of third sector events	Pamela Zigomo	UK	
	179	Innovation activities at the provincial and federal government level in Canada	Carrie Wright	Canada	

Parallel Session 5 - Wednesday 7th September - 11:00-12:30

Session	ID	Oral Presentation	Presenting Author	Country	Room
Public Policy & Social Innovation Chair - Chris Mason	108	Social impact measurement and public management: how social innovation challenges the policy evaluation paradigm	Bryan Dufour	Denmark	505
	229	Indigenous peoples social innovation: Aotearoa New Zealand case study on governmental devolution enabling indigenous led investment in transformational social innovation	Sacha Mcmeeking	New Zealand	
	210	The role of social innovation in the new devolved public policy landscape	Simon Adderley	UK	
Expanding the Frontiers of Social Innovation Theory Chair - Pascal Dey	245	Off-Grid? Critiquing meta-theoretical frameworks using a social entrepreneurship triptych	Chris Mason	Australia	603
	93	Theories of social change and business models among resource-constrained social entrepreneurs in Johannesburg, South Africa	Shepherd Dhliwayo	South Africa	
	6	Highlighting missing links between social innovation and philosophies of management: a comparative historical study of M.P Follett and O. Sheldon's works in the 1920's	Sébastien Damart	France	
Regional & Geographical Aspects Chair - Geoff Whittam	250	The role of social enterprise ecosystems in shaping institutional and stakeholder networks	Meanu Bajwa-Patel	UK	604
	112	Addressing wicked problems in cities and regions: a systemic innovation and complexity theory approach	Sharon Zivkovic	Australia	

Parallel Session 6 - Wednesday 7th September - 13:30-15:30

Session	ID	Oral Presentation	Presenting Author	Country	Room
Hybridty & Conflicting Logics Chair - Bob Doherty	12	Financing social entrepreneurship: differences and similarities among Italian social enterprises	Sara Rago	Italy	Glasgow Suite A
	182	A multi-actor perspective on transformative social innovation	Flor Avelino	Netherlands	
	97	'Product or pity purchase?': How social enterprises can successfully walk the tightrope of financial sustainability and social purpose	Melanie van de Velde	UK	
	138	Challenges for social enterprises: category signalling and the performance of hybrid organisations	Natalia Garrido	Argentina	
Design Thinking & Social Innovation Chair - Catherine Docherty	107	Co-design for connectionist learning experience as social innovation	John Lee	UK	308
	31	Enabling social innovation through rethinking design	George Cairns	Australia	
	45	Temporary urban solutions: a design educational format for social innovation	Annalinda De Rosa	Italy	

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Session	ID	Oral Presentation	Presenting Author	Country	Room
Health & Wellbeing Chair - Michael Roy	69	Co-production in mental health: the socio-economic impact of FOR Programme	Elisa Chiaf	Italy	307
	10	Using a social enterprise to expose internet pornography as a public health issue	Mary Sharpe	UK	
	123	Wellbeing services and social enterprise: exploring the tensions between multiple logics	Fergus Lyon	UK	
Regional & Geographical Aspects Chair - Geoff Whittam	118	Proximity and social innovation	Igone Guerra	Spain	604
	32	The rise of educational entrepreneurship in Egypt: a case study	Sherif Youssef	UK	
	30	The first national survey of social enterprises in Canada	Peter Elson	Canada	
	28	Social Investment, creating a demand led model - a UK perspective	Robbie Davidson	UK	
ICSEM Panel Chair - Simon Teasdale	65	WISE: the dominant Irish social enterprise model	Mary O'Shaughnessy	Ireland	603
	59	Toward an international typology of social enterprise models: the case of work integration social enterprise field	Marthe Nyssens	Belgium	
	55	UK/England social enterprise: models and trajectories	Roger Spear	UK	

Parallel Session 6 - Wednesday 7th September - 13:30-15:30

Session	ID	Oral Presentation	Presenting Author	Country	Room
Ethics, Power Relations & Corruption Chair - Lynne Baxter	37	Overcoming power inequities: the role of collective effervescence in network	Catherine Wright	UK	Glasgow Suite B
	90	The ethics canvas: a tool for practicing ethics in research and innovation	Arturo Calvo	Ireland	
	224	Will your intuition be effective in a social enterprise? Developing tacit knowledge inventory for co-operators (TKIC)	Ryszard Stocki	Spain	
	49	Ignorance-concealing use of low-moral means by outsider managers; a covert corrupting practice that nurtures scandalous executives	Reuven Shapira	Israel	

Social Innovation & Food Insecurity Chair - Alex Murdock	76	Food insecurity: a wicked problem that requires a systemic innovation approach	Sharon Zivkovic	Australia	505
	132	Food banks in the UK; questions about food security	Lisa Barker	UK	
	156	More than food: evolution and innovation in the Trussell Trust	Alex Murdock	UK	
	47	Organising for engagement: urban alternative food businesses' strategies for catalysing citizenship	Marije Ebbers	Netherlands	

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Session	ID	Oral Presentation	Presenting Author	Country	Room
Social Innovation Education	96	A dialogic approach to campus-wide social innovation	James Stauch	Canada	305
Chair- Tim Curtis	177	Social innovation and social entrepreneurship education in Canada	Carrie Wright & Joanne Benham Rennick	Canada	
	101	Leadership as social innovation: results of a Pan-Canadian study on leadership learning for social change	James Stauch	Canada	

Social Marketplaces	133	Exploring place branding in social enterprise places	Oladapo Frederick Ogunoye	UK	504
Chair - Morven McEachern	63	Pursuing social & ethical capital in the alternative food marketplace	Morven McEachern	UK	
	53	Locating social values within mum-to-mum redistribution clothing networks	Elaine Ritch	UK	